

CÔTE D'AZUR MEANS BUSINESS

AGENCE FRANCE AROMATIQUE • ARGEVILLE • AROMAFLEUR •
 AROMATECH • AROMAX • ART ET CREATIONS PARFUMS
 INTERNATIONAL • ART ET PARFUM • ARTHES • ASTIER DEMAREST
 LEROUX • AXXENCE • AZUR FRAGRANCES • BIOLANDES •
 BIONATURAL • BOMPARD AROMATIQUES • CHARABOT • CHEP •
 PRODUCTION • COURRIN & FILS • CORADIN • CPCAD • CREATIONS
 ET PARFUMS • DANISCO GRASSE • EDERMYL • ELEVEN DIFFUSION
 • ERCO • ESSENCES ET PARFUMS • EXPRESSIONS AROMATIQUES •
 EXPRESSIONS PARFUMÉES • FLAVOREX • FLORIAL • FLORESSENCE
 • FRAGRANCES ESSENTIELLES • FRANCE BEAUTE INDUSTRIE •
 GENERAL AROMATICS • GIVAUDAN FRANCE FRAGRANCES • GRASSE
 SENTEURS • IPRA FRANCE • JEAN GAZIGNAIRE • JEAN NIEL • KATO
 • INTERNATIONAL • LABORATOIRE MG • LANCASTER •
 LABORATOIRE • MONIQUE REMY • MARCEL VIAN • MATIERES
 PREMIERES ESSENTIELLES • MOLINARD GLB • MULLER & KOSTER
 • NIXE • NOVILLE • NUTREVA • PARFEX • PARFUM COSMETIC WORLD
 • PARFUMERIE FRAGONARD • PARFUMERIE GALIMARD • PAYAN
 BERTRAND • PRODASYNTH • QUIMDIS • RENE LAURENT • ROBERTET
 • ROHM & HAAS • SENTAROMATIQUE • S.O.F.I.A COSMETIQUES •
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 MEDICAL • AGILENTTECHNOLOGIES • AGRODIAGNOSTIC • ALFAMED
 • ALLERGAN FRANCE • AMITIS • ADVANCED MEDICAL OPTICS •
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 BIONATURAL • CLL PHARMA • CODAN France • CORADIN •
 COSMETIC RESEARCH GROUP • DYNAMIC CELL CULTURE
 TECHNOLOGY • DOW AGROSCIENCES • ELAIAPHARM • EQUILIBRE
 ATTITUDE • FUTURE MEDICAL SYSTEMS • GALDERMA R&D •
 GENACTIS • GENAZUR • HILL'S PET NUTRITION • HORUS PHARMA •
 IMMUNOSEARCH • INNOVATION SANTE LIPIDES • INTEGRA
 NEUROSCIENCES • IRIS PHARMA • KAERYS • LABOBASI •
 LABORATOIRE FERRIER • LABORATOIRES ARION • LABORATOIRES
 BOIRON • LABORATOIRES GENEVRIER • LPG SYSTEMS • LUXCLEAR
 PHARMA • MXM • NEPH • NICOX • NIXE • ORTHOMED •
 QUANTIFICARE • SKINETHIC • SKINPHARMA • SOBIOS • STERLING •
 MAISON EUROPEENNE DU COEUR • SPE • BIOTECHNOLOGIES
 France • STRYKER • THERADIS PHARMA • THERAMEX •
 THERASCIENCE • TXCELL • VINCIENCE • VIRBAC • ATOS ORIGIN •
 ALTRAN • CAP GEMINI • ELG • ELSYS DESIGN • EUROTORP • NUSIL



• SAVIMEX • SCAI-TECH • SIMULOG/ASTEK • SODITECH • STUDIEL •
 AKKA TECHNOLOGIES • ARM • ASK • BROADCOM • CADENCE
 DESIGN SYSTEMS • ICERA SEMICONDUCTORS • MENTOR GRAPHICS
 • MSTAR SEMICONDUCTORS PSI • ELECTRONICS QUALCOMM •
 SCALEO CHIPS • SYNOPSIS • TIPCOM • MOTOROLA • WIPRO
 TECHNOLOGIES • YOGITECH • CISCO SYSTEMS • F2E SYSTEMS •
 GÉOMÉDITERRANÉE • ACRI ST • GEOSAT TECHNOLOGY • HITACHI
 LABORATORY • KUANTIC • NEXO FRANCE • COBRA TECHNOLOGIES
 • NODBOX • OMNEON / CASTIFY NETWORKS • ORANGÉ LAB •
 QUESCOM • SENTEGRA • SITA-EQUANT • SMARTCOM • SEASATCOM
 • SPACEYES – GEOIMAGE • TECHNOFI • TRUSTED LOGIC UDCAST •
 ULTICOM EUROPE • VISTEON SOFTWARE TECHNOLOGIES • AGENCE
 FRANCE AROMATIQUE • ARGEVILLE • AROMAFLEUR • AROMATECH
 • AROMAX • ART ET CREATIONS PARFUMS INTERNATIONAL • ART ET
 PARFUM • ARTHES • ASTIER DEMAREST LEROUX • AXXENCE • AZUR
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 FILS • ALLERGAN FRANCE • AMITIS • ADVANCED MEDICAL OPTICS

 Invest in Côte d'Azur,
the Blue Chip Coast



Strategic opportunity and gateway to the world

An international metropolis

➤ **160 nationalities**

Connected to the world

➤ **100 direct flights**

A continuously growing reservoir of know-how

➤ **Over 65,000 jobs** created in 10 years

Home to key decision centers

➤ **5th in France** for job productivity

A vibrant research and teaching community

➤ **The largest number** of international R&D centers in France

Quality at competitive costs

➤ **The lowest cost-per-job** ratio of the ten largest cities in France

Côte d'Azur: a region for bold projects

➤ **Europe's largest technology cluster**

➤ **The foremost national interest project** devoted to sustainable development



POPULATION

- ▶ 1,070,000 inhabitants in Alpes Maritimes, or 22.4% of the population of the Provence-Alpes-Côte d'Azur region, and 1.7% of the population of France
- ▶ Nice: 347,900 inhabitants
- ▶ The Greater Nice area, from Théoule to Beaulieu, is the fifth-largest metropolitan area in France, with a population of 888,784

EMPLOYMENT

- ▶ Working population: 432,283
- ▶ 421,900 currently employed
- ▶ Foreign working population of 37,000
- ▶ 83% of the working population (343,537 people) is employed in the service sector
- ▶ 60,000 new jobs since 1999



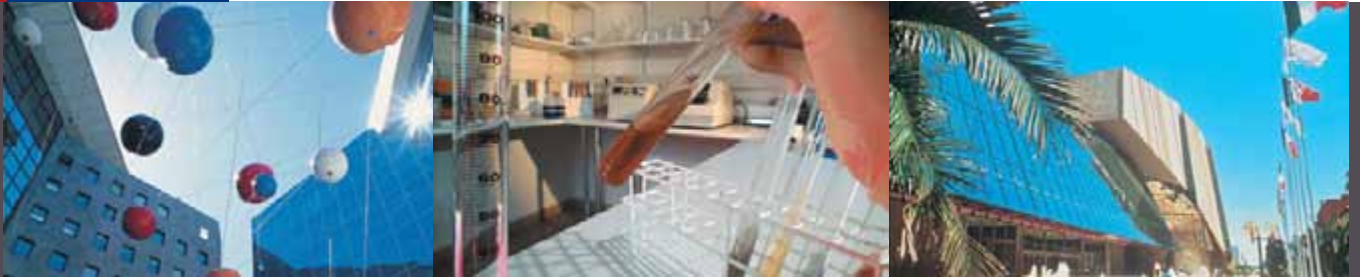
INTERNATIONAL REACH

- ▶ Côte d'Azur, the second most international area in France after Paris
- ▶ Foreign nationals account for 12% of the population
- ▶ 160 nationalities represented
- ▶ 84,000 foreign nationals with working permits, including 44% EU citizens



BUSINESSES BASED ON THE CÔTE D'AZUR

- ▶ 106,153 companies, or 25% of all companies in the Provence-Alpes-Côte d'Azur region and 2.2% of companies in France
- ▶ 1,500 companies financed by foreign capital, with 22,900 jobs and 55 nationalities



THE THRIVING CÔTE D'AZUR ECONOMY

- ▶ €51.25 billion in revenue
- ▶ €26.9 billion in GDP
- ▶ 5th in France for asset productivity, at €75,553 per job

BUSINESS TOURISM

- ▶ 400 national and international trade events a year
- ▶ 8 fair and exhibition centers; some thirty event venues
- ▶ 500,000 conference delegates a year, including 76% from abroad

TOURISM

- ▶ 1% of global tourism
- ▶ 10 million tourists a year, including 71% from abroad
- ▶ 64 million hotel nights
- ▶ 707 hotels, of which one out of three is a four-star hotel

PORTS

- ▶ Over 600,000 cruise passengers a year
- ▶ First cruise port in France
- ▶ 32 ports
- ▶ Antibes, Europe's largest yachting harbour



CÔTE D'AZUR AIRPORTS

The Nice Côte d'Azur airport is the largest international airport in France, after Paris.

- ▶ 10 million passengers in 2007
- ▶ 98 direct destinations to 28 countries (75% with at least one flight a day), operated by over fifty airlines, of which one out of three is a business low cost airline
- ▶ 35 Nice-Paris flights a day
- ▶ Cannes Mandelieu airport, the second-largest business jet airport in France





A world reference in sustainable development

The Var Valley on the outskirts of Nice is being developed as part of the **first National Interest Project** (*Opération d'Intérêt National*) focused on sustainable development. This far-reaching project is part of a policy to promote best practices in sustainable governance and to set a global example for regional planning by responding to the challenges of sustainable development in an area that spans over 25 000 acres, from the Mediterranean coast to the Alpine foothills.

THE EMERGENCE OF A SECOND STRATEGIC BUSINESS SECTOR, alongside Sophia Antipolis, will further enhance the international appeal of the Côte d'Azur, and maximize the potential development of its economy and its human resources, while protecting an exceptional natural setting.

The purpose of the Var Valley National Interest Project is to make this region the heart of the Côte d'Azur metropolis and a hub for global events to showcase regional expertise and French technology, as applied to environmental issues and sustainable development.

ADDING VALUE AND MAXIMIZING THE LOCAL ENVIRONMENT

The objective is to develop a multi-functional urban center adapted to future lifestyles through urban planning that capitalizes on the landscape, combines residential and business facilities and integrates alternative modes of transportation.

- ▶ **Strategic long-term development:** the project will preserve the area's environmental potential and landscapes, while reinforcing the valley's new international and urban role, making it an "Eco Valley".
- ▶ **A sustainable economic approach:** the center will immediately maximize scientific research projects, create new economic models for changing business sectors and give rise to a new environment economy.

HIGH-PROFILE, INTERNATIONAL ANNUAL EVENTS CENTERED ON THE ENVIRONMENT INCLUDE:

- ▶ The Cannes Water symposium
- ▶ The Renewable Energy International Trade Fair
- ▶ Ever Monaco





THE NEW CORPORATE OFFICES DISTRICT

South of Eco Valley, next to the Nice Côte d'Azur airport, a new Corporate Offices District is being developed, with all the assets of a modern urban hub and pan European decision center.

In the medium term, the Corporate Offices District could add 400,000 m² in new office space, doubling the existing supply. New projects will be built around existing and future neighborhoods, like the Arenas business center or the new Nice Meridia quarter.

In the next three years, the new Corporate Offices District will be the largest source of new office facilities in France after Paris, and will also feature 50,000 m² of new housing.

A SECOND GATEWAY TO FRANCE

The Plaine du Var project will meet a globalized economy's needs for increased mobility and exchanges. It will be strategically located, close to the Nice Côte d'Azur international airport and will be accessible by public transportation, thanks to the new multi-modal station, where high-speed lines and regional lines will converge. The station will be served by the Nice tramway line, which is to be extended.

INSTITUTES AND BODIES SPECIALIZED IN THE ENVIRONMENT AND IN ENERGY MANAGEMENT

- ▶ The Marine Environment Laboratory in Monaco
- ▶ The Mediterranean Commission for Sustainable Development
- ▶ The Blue Plan
- ▶ The Sophia Antipolis Foundation
- ▶ The Mediterranean Energy Observatory
- ▶ The Agency for the Environment and Energy Control
- ▶ The Ecole des Mines in Sophia Antipolis
- ▶ CSTB, the Scientific and Technical Center for Building
- ▶ The University of Nice Sophia Antipolis
- ▶ The Marine Biology Observatory in Villefranche

Worldwide sustainable development projects





EDUCATION

The broad range of outstanding educational options available for children and adults, from kindergarten to graduate school, is one of the main growth drivers in the Côte d'Azur area.

The Nice educational authority is a pilot authority in France in the design of curricula that embrace the needs of businesses, through multidisciplinary courses, specialized masters programs, international exchange programs and partnerships with non-educational players. Nice counts 36,000 students in higher education programs, of which 26,000 are enrolled at university.

Côte d'Azur has the highest concentration of international schools in France, after Paris. Some 2,600 students are enrolled in 12 international institutions, which serve a cosmopolitan population.

The University of Nice-Sophia Antipolis, founded in 1965, has over 26 000 students, including 17% international students.



The University of Nice-Sophia Antipolis, a pioneer in the development of multidisciplinary programs, offers over 230 programs in Nice and the Sophia-Antipolis science park.

Prestigious institutions of higher education have chosen the Côte d'Azur to offer cutting-edge programs. Over 1,000 students are enrolled in the area's engineering schools, which notably include Polytech' Nice-Sophia, the Eurecom Institute, the University of Nice's ICTS graduate program, and the Ecole Nationale Supérieure des Mines de Paris.

Business and management schools, such as CERAM Sophia Antipolis, EDHEC (Ecole des Hautes Etudes Commerciales) and IAE (Institut d'Administration des Entreprises), educate over 3,500 students of more than forty different nationalities, offering specialized Master's degrees and MBAs in business, marketing and management.





RESEARCH

As a key channel for creativity and innovation, academic research has long been a focus for the Côte d'Azur area and one of its principle assets.

Some 130 local public research labs employ 2,000 active researchers. Most of these labs are affiliated with the national research networks of CNRS, INRIA, INRA and INSERM and with the University of Nice-Sophia Antipolis and contribute to international research programs.

The University of Nice-Sophia Antipolis provides an environment of scientific excellence for **over 1,500 teachers and researchers** in the fields

of mathematics, physics, information and communication science and technology, life sciences, earth and space sciences, as well as the humanities and social sciences.

Research offers significant opportunities for synergy with the private sector. The Eurecom Institute has created an EEIG (European economic interest group), which is considered a reference for fostering vital cooperation between businesses, laboratories and academics.

Some 950 million euros are invested annually in public and private research in the Alpes-Maritimes department.

The University of Nice-Sophia Antipolis counts 62 research units, 116 research teams and 35 research labs associated with major research organizations.

Côte d'Azur is known worldwide for its research facilities that welcome between 300 and 400 foreign researchers a year.

INNOVATION

The Côte d'Azur is one of the most innovation-friendly areas in France. Access to incentives set up by the French government is facilitated. Some of these incentives are particularly advantageous, like research tax credits, which are the most favorable in Europe, and measures for new innovative enterprises, the most generous in the OECD.

SMEs under eight years old can claim new innovative enterprise status which gives the right to income tax exemptions and reductions in

mandatory social contributions for up to 50% of R&D expenditure.

Innovative companies may also apply for a **regional development R&D and innovation bonus** of up to 15,000 euros per job created, funded by the government to foster R&D projects.

The research tax credit is designed to support research (fundamental and applied research and experimental development) by private companies and can amount to 30% of R&D spending.



Please contact Team Côte d'Azur for more information on eligibility criteria.



Côte d'Azur, setting the pace in sustainable development

The Côte d'Azur concept was invented in the XIXth century on the strength of majestic landscapes and exceptional botanical collections. Today, the region wants to preserve the natural harmony of the scenery, while bolstering international economic development.

The Plaine du Var project is the first large-scale national interest project in France in the area of sustainable development and reflects the region's good stewardship policies.

The Côte d'Azur is also a major contributor to international programs and projects in science and industry, such as GMES and ITER, through which it plays a pioneering role in sustainable development.

WHY CHOOSE CÔTE D'AZUR ?

Energy conservation, preservation of nature and water resources, sustainable urban development and efficient waste management are among the main concerns of the national institutes, local organizations and businesses operating on the Côte d'Azur.

With hundreds of experts employed by institutions ranging from start-ups to international corporations and major private and public research labs, the Côte d'Azur enjoys tremendous R&D potential in a variety of fields, from renewable energies, to optimisation of national resources like biomass and solar energy, new technologies applied to construction and management and prevention of natural hazards.

- SUSTAINABLE RESOURCES IN THE PROVENCE-ALPES-CÔTE D'AZUR REGION :

- 1st region in France for solar radiation
- 2nd region for hydro resources
- 3rd region for wind power and biomass
- ITER, the global research program on nuclear fusion

- LEADERS IN A DYNAMIC REGION

Major companies, like EDF R&D, Veolia Energy, Schneider Electric, EDM and IMRA Europe, have chosen the region, often to develop their R&D teams.

Many of these companies are driving new innovative research in areas related to sustainable development, like MDInternational, which has invented a car fuelled by compressed air.

Several SMEs are contributing to the growth of innovative activities related to sustainable development. Examples include MDI International, inventor of the compressed air engine vehicle, and Cristopia, the designer of unique technology for thermal energy storage systems.





Companies:

- CONSIDERABLE RESEARCH POTENTIAL

- ▶ **Ecole des Mines de Paris**
- ▶ **CSTB** the scientific and technical centre for the building industry
- ▶ **CEP** the centre for energy and processes
- ▶ **LEML** the Nice marine environment lab
- ▶ **CEMEF** the materials processing centre
- ▶ **INRIA Sophia Antipolis** the National Institute for Research in Computer Science and Control
- ▶ **Laboratoire Océanographique de Villefranche sur mer**
- ▶ **UNSA** University of Nice Sophia Antipolis

Supported by a vibrant network of institutions and non-profit organisations, such as:

ADEME, the French environment and energy management agency, AGORA energy, Enerplan, the International Water Institute, the Blue Plan, the Mediterranean Energy Observatory, the Prince Albert II of Monaco Foundation.

- SPECIALISED HIGHER EDUCATION DEGREES FEEDING A RESERVOIR OF TALENTS

The Côte d'Azur not only attracts but trains scientists. World-class institutions of higher learning notably include the Ecole Supérieure des Mines de Paris, the Eurecom Institute, the Polytech group and the University of Nice Sophia Antipolis. There are five professional masters degrees dedicated to the environment and sustainable development.

4 COMPETITIVENESS CLUSTERS SUPPORT SUSTAINABLE DEVELOPMENT AND ENERGY MANAGEMENT

Innovation in areas such as Earth observation, natural risk prevention, as well as management of national

resources and energy is sustained by the following regional competitiveness clusters:



THE CÔTE D'AZUR IS FULLY COMMITTED TO SUSTAINABLE DEVELOPMENT

OIN – Plaine du Var: The Plaine du Var valley in Nice spanning 10,000 hectares is poised to become a **global model in sustainable urban planning** and has received the "national interest project" label. Dubbed the "Eco Valley", the Plaine du Var site will be particularly attractive to companies and research centres that focus on technologies linked to sustainable development and management.

The Eco-Energy Plan is a program for the management of electricity demand and the development of renewable energies. It was developed in the east of the Provence-Alpes-Côte d'Azur region by institutional players, with the help of ADEME, the French environment and energy management agency.

Local government subsidies: To promote the use of renewable energies, the General Council pays for 50% of the cost of approved solar equipment or referenced wood or geothermal facilities. This subsidy is available in addition to those granted by the State and by the regional authorities. Altogether, renewable energy facilities may be subsidized by up to 80%.

ACCENTURE TECHNOLOGY LABS
 ACRI
 ALPHEIS
 AMC – ETEC
 ARECO
 AUGIER
 AURINCO
 AXUN
 BAYER CROPSCIENCE
 CEPIM
 CETE Méditerranée
 CRISTOPIA
 CHROMAGEM
 COFATECH SERVICES
 CRYSTAL
 DESSALATOR
 EDM – ELECTRICITE DE MARSEILLE
 ELYO
 EMM
 EOLTEC
 ERAMM
 GENIMAR
 GEOMEDITERRANEE
 HITACHI EUROPE
 HEM – HYDRO ELECTRIQUE MARINE
 IBM La Gaude
 ILOG
 IMRA Europe
 LEGRAND SA
 LINDE GAS
 LUMILOG
 LUMIWAY
 MALVERN INSTRUMENT
 METTLE
 NEODITEL
 MDI INTERNATIONAL
 PLANITEC
 POLYMAGE
 REUS
 SCHNEIDER ELECTRICS
 SIGMA CONSULTANT
 SITA SUD
 SODITECH
 SOLTRACE
 SONITHERM
 SPACEYES
 SUNMASTER
 TEP
 TRANSENERGIE MEDITERRANEE
 VEOLIA ENERGIE
 VU LOG
 WIFI France



Côte d'Azur, land of the future for geolocalized services

5 REASONS FOR CHOOSING THE CÔTE D'AZUR SATELLITE NAVIGATION CLUSTER

- ▶ One of the leading professional communities in Europe, centred on mobile telecommunications, with skills in positioning, navigation and dating technologies
- ▶ Vast R&D and innovation expertise at the many public and private research labs
- ▶ One of the leading regions in France for international R&D investment projects
- ▶ An ideal location, between the sea and the mountains, for developing pilot applications and conducting trials
- ▶ The French gateway to the European Satellite Navigation Competition (e.g. Galileo Masters)



AMBITIOUS DEVELOPMENTS IN SATELLITE NAVIGATION

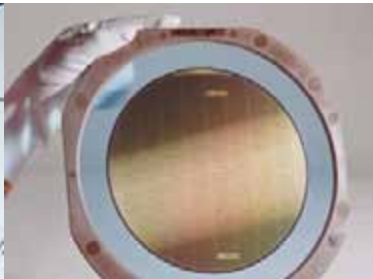
The Provence Côte d'Azur region is ranked among the ten most dynamic regions in the world in the SatNav industry and is

positioned to attract an additional 10,000 new direct jobs in the next ten years throughout the aerospace sector, especially in navigation applications. Being present in every industry segment requires a combination of scientific excellence and industrial applications. The region's success stems from its excellent reputation at the national and European levels, both in innovative applications and standardisation.

THE CÔTE D'AZUR, A LEADER IN:

- ▶ design, development, integration and satellite operation control
- ▶ mobile and satellite telecommunications
- ▶ earth observation (oceanography, meteorology, climatology and risk management)
- ▶ embedded electronic systems





MAJOR COMPANIES IN UPSTREAM MARKETS

Thales Alenia Space, a world leader in telecommunications, observation, navigation, security and defence.

Temex, the global expert in frequency components and subsystems for the space and defence industries.

Infoterra, a division of EADS Astrium Services, and a recognized leader in image processing applied to mapping and geographical information systems for environmental and risk management applications.

Orolia, a European, high technology group, which ranks number three worldwide in high-precision time-frequency systems.

SEMICONDUCTOR INDUSTRY

The Côte d'Azur counts over **eighty companies, which, like Texas Instruments, NXP, Infineon technologies, Cambridge Silicon Radio, Arm, Ask, Broadcom, Icera semiconductors, Qualcomm and other**, develop chips, integrated boards, bluetooth technologies, smart cards and embedded systems.

COMPANIES SPECIALIZED IN TELECOMS, POSITIONING, NAVIGATION AND TIMING SERVICES

Kapsys has developed a new concept for a voice command device to facilitate urban mobility.

Amadeus is the leading global supplier of travel reservation systems.

Benomad designs software tools to process mapping and GPS data.

Nodbox designs embedded risk prediction systems for the different elements of the driving environment, e.g. the road, the vehicle, the driving conditions, the driver and the trajectory.

CONSIDERABLE ACADEMIC AND RESEARCH POTENTIAL

The Côte d'Azur enjoys exceptional research potential, with facilities, such as:

- ▶ **ETSI** (European Telecommunications Standards Institute)
- ▶ **LEAT** the electronics, antennas and telecommunications laboratory (CNRS/University of Nice Sophia Antipolis)
- ▶ **INRIA** the National Institute for Research in Computer Science and Control
- ▶ **UNSA** the University of Nice Sophia Antipolis
- ▶ **Observatoire de la Côte d'Azur** the national centre for Earth and the Universe Science
- ▶ **Institut Eurecom** Engineering school and communications systems research center
- ▶ **ERCIM** European Research Consortium for Informatics and Mathematics

SUPPORTED BY TWO BUSINESS INCUBATORS



AND BY THE "LIVING LABS" NETWORK, a prestigious network of European clusters for innovation applied to mobility.



4 COMPETITIVENESS CLUSTER LABELS FOR SATELLITE NAVIGATION PROJECTS AND APPLICATIONS





The Côte d'Azur, at the heart of global business and science programs

Côte d'Azur is asserting its growing role as a European metropolitan area through **major business and science projects** designed to enhance its international appeal and develop local human capital, while protecting the natural environment.

THE PLAINE DU VAR NATIONAL INTEREST PROJECT: a benchmark in sustainable development

The Plaine du Var project is unique in many ways. This **National Interest Project** (*Opération d'Intérêt National*) to develop the Var valley on the outskirts of Nice aims to set a standard for sustainable development. The area to be developed covers 25 000 acres between the Mediterranean coast and the southern Alps, creating significant opportunities for the entire Côte d'Azur area to expand transportation infrastructure, develop business facilities and build new housing.

THE QUARTIER CENTRAL business quarter: second international gateway to France

This major new business center, just south of the Plaine du Var project, will be located strategically next to the Nice Côte d'Azur International Airport. In the context of urban development, the new center will meet the globalized economy's growing need for mobility and trade. It will ultimately provide 150,000 m² of additional office space and 50,000 m² of new housing, and will enjoy excellent connections, including a multi-modal station and the extension of the Nice tramway line.

Industry hubs with globally recognized know-how

The Côte d'Azur is known throughout the world for its expertise in industries such as perfumes and cosmetics, tourism, aeronautics and space. Specialized industry hubs are developing, underpinned by close links between research and development and manufacturers. These include:

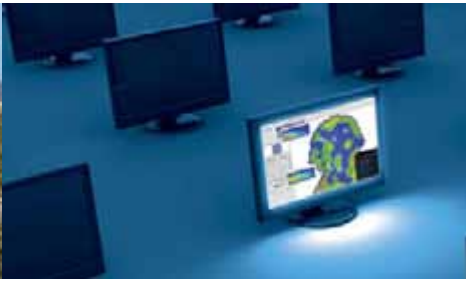
▶ **The Cannes Image Technopole**

The Technopole will cover 10 acres, some 60% of which will be landscaped. It will include a digital imagery laboratory, a training center, an auditorium to experiment with new digital projection techniques, 15,000 m² of offices, a business incubator, and a mall with shops, a multiplex cinema and recreational facilities.

▶ **Plans for a World Nature Observatory in Grasse**

The fragrance industry is reinforcing its presence, with a new facility that will include an R&D platform, a training center, a business incubator, a conservatory for fragrance, aromatic and medicinal plants (CPPAM) and a conference center.





INNOVATION AND SYNERGY BETWEEN RESEARCH AND INDUSTRY

Eight competitiveness clusters support innovation in the Côte d'Azur area. Against a backdrop of synergy between research centers, universities and businesses, the region is home to high-profile international programs, such as ITER, Galileo and GMES (Global Monitoring for Environment and Security). Two large-scale projects are being launched that will reinforce the Côte d'Azur's international standing in the world of science and give **public and private research teams** the opportunity to work together. The projects include:

- ▶ The renovation of the **Nice Teaching Hospital**. This is the largest hospital project currently underway in France. It includes the creation a biotech campus and of research facilities.
- ▶ **The ICTS campus**, a higher education cluster specialized in information and communication technologies, will focus on networks, bio-information technologies and super computers.

▶ **The Cannes-Mandelieu aeronautics center**

The Cannes-Mandelieu airport, the second-largest airport in France for business jets, is launching an ambitious program for the business aviation industry. It is building a facility to house services and technology activities, such as maintenance, management and flight crew services (19,000 m²) and a flight school.

NEW CONNECTIONS WITH MAJOR EUROPEAN CITIES

The Côte d'Azur high-speed train line, expected to open in 2020, will connect the region to Paris in under four hours. The line will then be extended to Italy, putting Nice just three hours from Milan.

The Saint-Augustin multi-modal station, located next to the airport, will facilitate connections between different modes of transportation, including regional and high-speed trains, planes, tramways, buses, coaches and cars.





A convergence of talents for the solutions of the future

▶ **19,675 PEOPLE**
1,145 ENTERPRISES
4.2 BILLION EUROS IN REVENUE

▶ **35% OF CLUSTER COMPANIES HAVE
R&D OPERATIONS**



Every year, the Côte d'Azur area hosts several professional events related to information technologies: **IMAGINA, MIDEM, MIPTV featuring MILIA, MIPCOM, SAME, SAP CONFERENCES, WMWORLD EUROPE, WIMA and more.**

A European center of excellence, the Côte d'Azur is home to over 1,000 NICT companies, including global leaders in microelectronics, software development, telecommunications and networks.

The NICT cluster was created by global giants such as IBM, Texas Instruments, Thomson, Thalès Alenia Space, NXP and SAP, which have opened major facilities in the area over the last four decades.

The industry's growth is supported by the presence of multinational groups that have chosen the Côte d'Azur to develop **key technologies**. The multinationals draw on a close-knit fabric of SMEs, which is continuously renewed, as entrepreneurs take advantage of effective support measures to launch **start-ups**.

Sophia Antipolis, Europe's first technology cluster, owes its success to an **extraordinary community of engineers and researchers specialized in NICTs**. This guarantees a positioning at the forefront of IT convergence, further bolstered by the presence of institutions such as ETSI (European Technology Standards Institute), ERCIM (European Research Consortium for Informatics and Mathematics) and W3C (World Wide Web Consortium).

The NICT cluster is resolutely international: 20% of the companies are subsidiaries of multinational groups (mainly from the United States and Northern Europe), 26% are funded by **foreign capital** and 55% have an international revenue base.





Companies

A EUROPEAN BENCHMARK FOR NICT CLUSTERS

The Côte d'Azur IT cluster owes its strength to the longstanding presence of major players, with internationally-recognized and converging skills in **mobile telephony** (Cisco, Glu Mobile, Nortel Networks and Orange Labs), **intelligent embedded systems**, and **micro-electronics** (with R&D centers

opened by industry leaders like Texas Instruments, Cadence Design, CSR, ICERA, Mstar Semi and NXP).

Alongside these players, international leaders **like Accenture, Amadeus, IBM and SAP** have chosen the Côte d'Azur to develop advanced IT applications in areas ranging from telecommunications to microelectronics, space, health and biotechnologies, as well as image processing.

NICT activity is supported by the **Secured Communication Solutions (SCS) competitiveness cluster**. The NICT companies in the PACA region are coming together around six core areas: security, mobility, traceability, identity, connectivity and convergence. The SCS competitiveness cluster promotes innovative joint projects that integrate components, software, networks and systems to exchange and process information securely and reliably.

The Telecom Valley association,

a showcase for the Côte d'Azur's expertise in information and telecom technologies, includes **110 companies** employing over **12,000 people**.

SCS cluster:

41,000 jobs in NICTs
25 global-scale groups
14 engineering schools, training **1,500 engineers** a year
8,000 researchers and engineers participating in public and private research projects

NICT APPLICATIONS FOR THE THIRD MILLENNIUM

Engineers and researchers from all over the world develop innovative solutions for applications in

management, finance, CRM, security, travel, robotics and automation systems, and industrial manufacturing systems.

One third of mobile telephones in the world are equipped with intelligent systems developed on the Côte d'Azur - **Texas Instruments**.

Amadeus, the world leader in Global Distribution Systems employs nearly 2,000 people in Sophia Antipolis.

Last but not least, a new content industry, centered on image processing, is emerging, drawing on network, component and software technologies. The new industry develops images for motion pictures, the Worldwide Web, mobile devices, global positioning systems, as well as health and biotechnology applications.

3 ROAM	MISYS
ACCENTURE	MSTAR
ALLOT	SEMICONDUCTORS
COMMUNICATIONS	NAVLINK
ALOGIC	NEUF CEGETEL
ALTRAN	NORTEL
AMADEUS	NUSIL TECHNOLOGY
AQSACOM	NXP
ARM	OMNEON
ASK	OPEN PLUG
ASOPHIA SOFTWARE	ORACLE
ASTEK	ORANGE BUSINESS SERVICES
ATOS ORIGIN	ORANGE LABS
AUTODESK (REALVIZ)	PACKET VIDEO
AVISTO	PRICEWATERHOUSE COOPERS
AXYLOG	QUANTIFICARE
CADENCE DESIGN	QUESCOM
CAP GEMINI	SAP LABS FRANCE
CENTILE EUROPE	SCALEO CHIP
CENTILLIUM	SCHNEIDER ELECTRIC
CERTIMATE	SHARP
CIA	SII
CISCO	SMARTCOM
COBRA AUTOMOTIVE	SOPRA GROUP
COMPLETEL	STERIA
CRISTON	STMICROELECTRONICS
CSR	STONESOFT
DASSAULT SYSTEMES	SYNOPSIS
EADS	TAS FRANCE
ELAN IT	TELCORDIA
ELG	TEMEX
ENTROPIC	TEXAS INSTRUMENTS
ESTEREL EDA TECHNOLOGIES	THALES
ETSI	UNDERWATER SYSTEMS
EXPERIAN	TRUSTED LOGIC
FRANCE TELECOM	U4EA
GEOIMAGE	TECHNOLOGIES
GFI	UDCAST
HEWLETT PACKARD	ULTICOM EUROPE
HITACHI EUROPE	VERISIGN
HONEYWELL	VISHAY
ICERA	VISTEON SOFTWARE DEVELOPMENT
ILOG	WACAN
IMRA	WAIDAN
INFINEON TECHNOLOGIES	WALL STREET SYSTEMS
INFOTERRA	WAVECOM
INSIGHT SIP	WAVING TECHNOLOGIES
INTEL	WH&P
KAPSYS	WIPRO
KUANTIC	XILINX
LOGICA	YOGITECH
LIONBRIDGE TECHNOLOGIES	
MENTOR GRAPHICS	
MINDSPEED TECHNOLOGIES	



A traditional industry with global prestige

The Côte d'Azur perfumes and fragrances cluster is firmly established in the region around Grasse, the perfume capital of the world. The cluster is the industry's second-largest employment basin in France and accounts for 50% of its domestic revenue. It generates:

- ▶ **650 MILLION EUROS** in revenue (70% from exports)
- ▶ **8% OF GLOBAL REVENUE**
- ▶ **60 COMPANIES**
- ▶ **3,500 DIRECT JOBS AND 13,000 INDIRECT JOBS**

THE COSMETICS SECTOR INCLUDES:

- ▶ **200 COMPANIES** and over **5,000 JOBS**
- ▶ **55% OF DOMESTIC PRODUCTION** of cosmetics and perfumes
- ▶ **25% OF THE INDUSTRY'S HEAD OFFICES** in France

INDUSTRY LEADERS IN A DYNAMIC ENVIRONMENT

The Côte d'Azur is the ideal location for the creativity of the industry's great fragrance experts, the "nez" or noses, and boasts world-class expertise in natural molecules. This expertise, which draws its roots in the perfume industry, now extends to the entire fine chemicals sector, ranging from food flavors to the design and production of cosmetics.

FRAGRANCES AND FINE CHEMICALS

Strength and stability: The Côte d'Azur's perfume and fragrance industry grew out of the local rose and jasmine horticulture industry, and expanded to encompass the fast-growing sector of aromatic substances. The fragrance industry developed around a few local companies--some over a hundred years old--which have become international players.

GLOBAL NAMES

Fine chemicals: Mane, Robertet, Charabot, IFF Monique Rémy ...
Cosmetology: Galderma, Lancaster ...

WORLD-CLASS EXPERTISE

Multinational companies invest in the Côte d'Azur to tap into the local know-how. Côte d'Azur companies draw from a pool of highly qualified professionals, including world-famous designers, researchers working on new processes, and expert technicians in fragrances and fine chemicals.





AN ENVIRONMENT CONDUCIVE TO CREATIVITY:

- ▶ **Great perfumes, such as Chanel N°5, were born and continue to be developed here**
- ▶ **The area is home to great scent designers, or "nez", like Michel Roudnitska, of Créations Arts et Parfums**

CÔTE D'AZUR COMPANIES CAN RELY FOR SUPPORT

on professional organizations, educational establishments created to meet their specific needs, public research laboratories and, since 2006, **support measures tied to the competitiveness clusters.**

- ▶ **Prodarom**, is the national association of manufacturers of base chemicals for the perfume industry. With 48 members, the association represents 75% of the sector in France.
- ▶ **Specialized educational programs that are unique in France:**
 - The Grasse Institute of Perfumery, known in France for the quality of the "nez" it trains
 - A Master's program in fine chemicals engineering, with special emphasis on fragrances, perfumes and cosmetics
 - Continuing education in the fine chemicals professions.
- ▶ **A research cluster for fine chemicals**
 - LCMB, the chemistry laboratory for bioactive molecules and aromas, is specialized in the chemistry of fragrances and natural substances.

- ▶ **The PASS competitiveness cluster** for perfumes, fragrances, scents and flavors.

The PASS cluster covers **the entire production process**, from aromatic plant farming to industrial manufacturing of fragrances, perfumes and cosmetics. The first R&D projects to receive the cluster label included projects to determine ingredient characteristics, produce low-allergen content substances, and develop alternative tests.

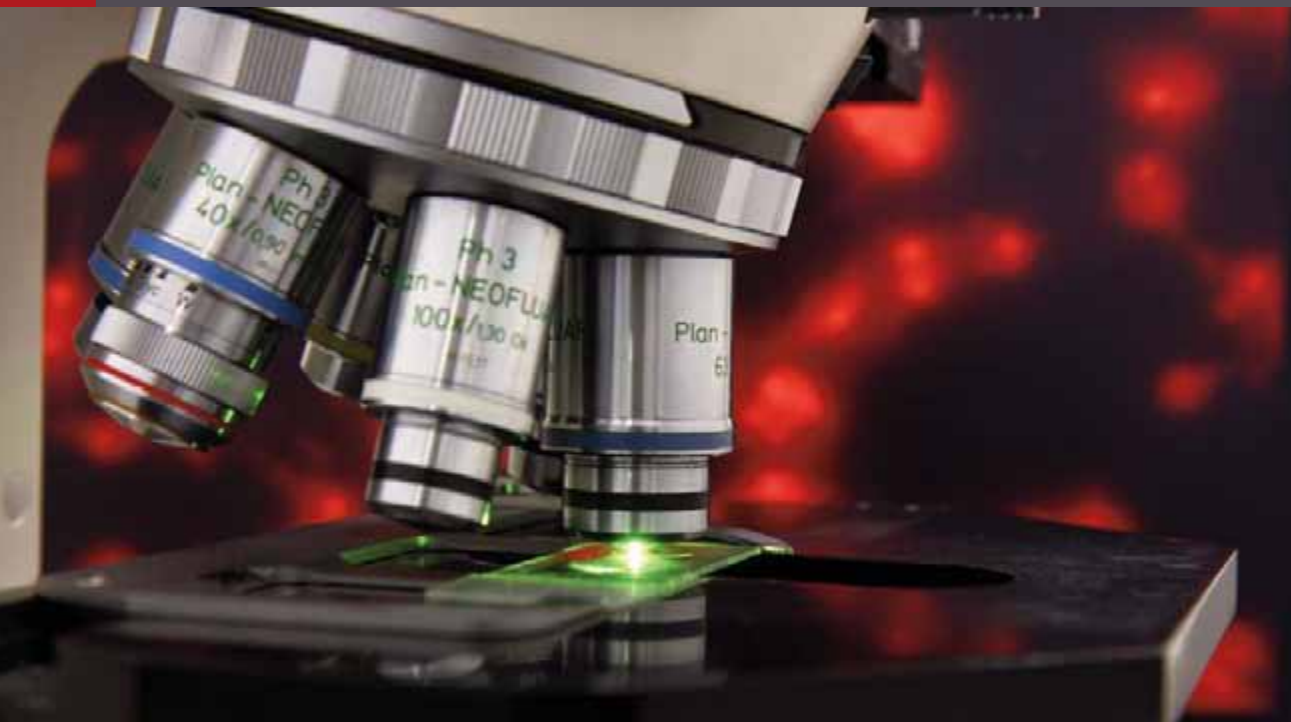
PASS represents an asset for all companies that need to comply with REACH legislation.

MAJOR INNOVATIVE PROJECTS

The Sainte-Marguerite business park in Grasse: this eight-hectare park has 60,000 sq. m. dedicated to fragrances, perfumes, scents, flavors and related activities such as cosmetics. It includes production units, offices and showrooms (**the park is eligible for local government subsidies for SMEs**).

The World Nature Observatory: a major project that comprises an R&D center, a technology hub, an international higher-education institution, a technology business incubator and a conference center.

AGENCE FRANCE AROMATIQUE
 ARGEVILLE
 AROMAFLEUR
 AROMATECH
 AROMAX
 ART ET CREATIONS PARFUMS INTERNATIONAL
 ART ET PARFUM
 ARTHES
 ASTIER DEMAREST LEROUX
 AXXENCE
 AZUR FRAGRANCES
 BIOLANDES
 BIONATURAL
 BOMPARD AROMATIQUES
 CHARABOT
 CHEP PRODUCTION
 COURRIN & FILS
 CORADIN
 CPCAD
 CREATIONS ET PARFUMS
 DANISCO GRASSE
 EDERMYL
 ELEVEN DIFFUSION
 ERCO
 ESSENCES ET PARFUMS
 EXPRESSIONS AROMATIQUES
 EXPRESSIONS PARFUMÉES
 FLAVOREX
 FLORIAL
 FLORESSENCE
 FRAGRANCES ESSENTIELLES
 FRANCE BEAUTE INDUSTRIE
 GENERAL AROMATICS
 GIVAUDAN FRANCE FRAGRANCES
 GRASSE SENTEURS
 IPRA FRANCE
 JEAN GAZIGNAIRE
 JEAN NIEL
 KATO INTERNATIONAL
 LABORATOIRE MG
 LANCASTER
 LABORATOIRE MONIQUE REMY
 MARCEL VIAN
 MATIERES PREMIERES ESSENTIELLES
 MOLINARD GLB
 MULLER & KOSTER
 NIXE
 NOVILLE
 NUTREVA
 PARFEX
 PARFUM COSMETIC WORLD
 PARFUMERIE FRAGONARD
 PARFUMERIE GALIMARD
 PAYAN BERTRAND
 PRODASYNTH
 QUIMDIS
 RENE LAURENT
 ROBERTET
 ROHM & HAAS
 SENTAROMATIQUE
 S.O.F.I.A COSMETIQUES
 STUDIO CREATION PARFUMERIE
 V MANE & FILS
 VINCIENCE



Côte d'Azur: a vibrant environment for science and industry

HIGHLIGHTS

- ▶ **9 190 JOBS**
- ▶ **261 COMPANIES**
- ▶ **2.1 BILLION EUROS** in revenue
- ▶ 52% of revenue generated abroad
- ▶ 48% of companies have R&D operations
- ▶ 29% devote over 50% of revenue to R&D
- ▶ **TWO COMPETITIVENESS CLUSTERS:**
PASS (perfumes, fragrances, scents and flavors)
ORPHEME (orphan diseases and emerging pathologies)

INDUSTRY LEADERS IN A PRODUCTIVE ENVIRONMENT

The Côte d'Azur boasts international **success stories** in pharmaceuticals, medical instruments, imagery, biomedical technologies, veterinary medicine and agronomy. Today, it is home to innovative science clusters in ophthalmology, oncology and neurology.

- ▶ **Arkopharma:** the leading producer of herbal treatments in France
- ▶ **Galderma:** the first dermatology R&D center in the world
- ▶ **Laboratoires Boiron:** the leader in homeopathic treatments
- ▶ **Median:** specialized in 3D imagery applications
- ▶ **Nicox:** one of the largest market caps in France in biotech pharmaceutical research
- ▶ **Stryker:** the global leader in orthopedics
- ▶ **Txcell:** develops immunotherapy approaches based on T cell modification
- ▶ **Virbac:** the world's eighth-largest animal health specialist



VAST RESEARCH POTENTIAL

Thanks to the regular interaction between players in private and public sector research, major projects are designed and developed on the Côte d'Azur. The area's unique pool of expertise made it possible, for instance, to assemble and observe **the first planned cohort of HIV, HBV and HCV patients in Europe** (in Nice, Marseille and Montpellier).

PUBLIC RESEARCH:

- ▶ **100 public research facilities, 30 laboratories, and 2,000 researchers**
- ▶ **68% of the laboratories** at the University of Nice-Sophia Antipolis specialize in **Health and Life Sciences**

WORLD-CLASS LABORATORIES:

- ▶ **Biology and Biochemistry centers** that study growth factors (cell proliferation and differentiation), membranes (ionic channels) and cell interactions
- ▶ **The Oceanology observatory of Villefranche-sur-Mer**
- ▶ **The Institute of Molecular and Cellular Pharmacology (IPMC)**, which is conducting research on diseases such as Alzheimer's and Parkinson's, schizophrenia, hypertension and diabetes.
- ▶ **Agro Biotech:** INRA's largest laboratory in France.

A RESERVOIR OF TALENTS

Over 3,800 Life Science students study for a master's degree in pharmacology or take the molecular biology and pharmacology graduate program.

THE ORPHEME COMPETITIVENESS CLUSTER FOR EMERGING PATHOLOGIES AND ORPHAN DISEASES

ORPHEME is one of France's 8 national competitiveness clusters in health and biotechnologies. It brings together key players in the Provence-Alpes-Côte d'Azur and Languedoc-Roussillon regions to work on **four main themes**:

- ▶ Infectious and tropical diseases
- ▶ Medical devices and bioengineering
- ▶ Diagnosis and immunotherapy of rare or aggressive cancers
- ▶ Treatments and care for aging, neurological pathologies and disability

RESEARCH AND EDUCATION:

- ▶ **6,000 researchers, official recognition (label) for cancer and genetic research centers, 1,500 PhD students, 39,000 undergraduates and Master's students**

INDUSTRY:

- ▶ **160 enterprises, 10,000 jobs, 3,000 R&D jobs**

INVESTMENT IN MAJOR PROJECTS

- ▶ **The Nice Teaching Hospital** is the largest hospital development project underway in France. The new facility will usher in a new generation of research and public health hospitals and will make space available to private research teams.
- ▶ **The Head and Neck Cancer Institute** is a leading center in head and neck oncology and surgery.
- ▶ **The Institute of Molecular and Cellular Pharmacology (IPCM)** is adding a new pavilion **for Neurology and Alzheimer's disease**.
- ▶ **The Claude Pompidou Foundation** is building a pilot center for healthcare, research and prevention in Nice.

AGA MEDICAL
 AGILENT TECHNOLOGIES
 AGRODIAGNOSTIC
 ALFAMED
 ALLERGAN FRANCE
 AMITIS
 ADVANCED MEDICAL OPTICS – AMO
 ARKOPHARMA
 ASEPTA LABORATOIRES
 BAYER CROPSCIENCES
 BIONATURAL
 CLL PHARMA
 CODAN France
 CORADIN
 COSMETIC RESEARCH GROUP
 DYNAMIC CELL CULTURE TECHNOLOGY
 DOW AGROSCIENCES
 ELAIAPHARM
 EQUILIBRE ATTITUDE
 FUTURE MEDICAL SYSTEMS
 GALDERMA R&D
 GENACTIS
 GENAZUR
 HILL'S PET NUTRITION
 HORUS PHARMA
 IMMUNOSEARCH
 INNOVATION SANTE LIPIDES
 INTEGRA NEUROSCIENCES
 IRIS PHARMA
 KAERY'S
 LABOBASI
 LABORATOIRE FERRIER
 LABORATOIRES ARION
 LABORATOIRES BOIRON
 LABORATOIRES GENEVRIER
 LPG SYSTEMS
 LUXCLEAR PHARMA
 MXM
 NEPH
 NICOX
 NIXE
 ORTHOMED
 QUANTIFICARE
 SKINETHIC
 SKINPHARMA
 SOBIOS
 STERLING
 MAISON EUROPEENNE DU COEUR
 SPE BIOTECHNOLOGIES France
 STRYKER
 THERADIS PHARMA
 THERAMEX
 THERASCIENCE
 TXCELL
 VINCIENCE
 VIRBAC



The original technology cluster

EUROPE'S LARGEST TECHNOLOGY PARK

Sophia Antipolis is a multicultural, multidisciplinary community focused on innovation, which has served as the model for competitiveness clusters in France. It is home to the most forward-looking industries and value-creating businesses of the future, on the cusp of the knowledge economy.

Sophia Antipolis is a geostrategic facility of global scope. The park is built in an exceptional setting, which spans 6000 acres and combines protected parkland, recreational areas and business facilities.

The high average number of companies that settle there every year makes Sophia Antipolis the destination of choice for

technology companies in France. Leading global experts come here to experience a fulfilling work environment and exceptional quality of life that foster creativity and productivity.

At Sophia Antipolis, the fabric of multinational companies, innovative SMEs and high-tech start-ups attract a community of talents, in which over 70 nationalities are represented.

TALENT FOR TOMORROW'S TECHNOLOGIES

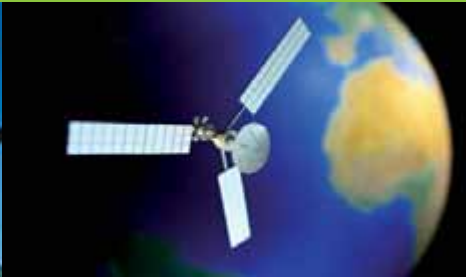
Sophia Antipolis' extraordinary human capital and vibrant professional networks promote synergy and cross-fertilization between the different fields of science and technology.

The many training and higher education institutions further reinforce synergy between academic research and business, through **technology partnerships**. Programs are adjusted to the needs of companies and of new markets, creating a reservoir of managers, engineers and highly-skilled developers. The ideas spun off by the park's labs, schools and businesses **regularly give rise to new start-ups**.

HIGHLIGHTS

- ▶ **1,414 COMPANIES**, with R&D capacity
- ▶ **30,000 JOBS**, 54% management
- ▶ **5,000 STUDENTS**
- ▶ **4,000 PUBLIC SECTOR RESEARCHERS**
- ▶ **SOME 140 COMPANIES FINANCED BY FOREIGN CAPITAL ARE BASED IN SOPHIA ANTIPOLIS, WHERE they represent 11% of businesses and 25% of jobs.**





AN EXCITING ENVIRONMENT FOR RESEARCH AND DEVELOPMENT

Today, Sophia Antipolis is among the leading R&D hubs in Europe and remains as appealing as ever to companies and research facilities specialized in information technology, life sciences, environmental sciences and fine chemicals. The park includes eight competitiveness clusters and attracts a range of skills that is unique in Europe, alongside major public research organizations, such as CNRS, INRIA, INRA and INSERM.

areas already developed and refitting existing business facilities according to the latest urban development concepts in mobility, environmental protection, landscaping and dedicated transportation infrastructure.

AN ACCELERATION FACTOR FOR INTERNATIONAL PROGRAMS

Sophia Antipolis offers privileged access to technology programs of prime importance like Galileo and ITER.

The ICTS campus (science and technology), slated to open in 2010, will bring together academic and entrepreneurial resources from the ICT industries, in the manner of university campuses in English-speaking countries. The new institution of research and higher education will focus primarily on networks, bio-informatics and supercomputers. It aims to be the research center for third-millennium IT applications.

HIGHLIGHTS

In Sophia Antipolis, information technologies employ **13,100 PEOPLE AND ACCOUNT FOR 45% OF JOBS AND 20% OF THE BUSINESSES LOCATED IN THE PARK**

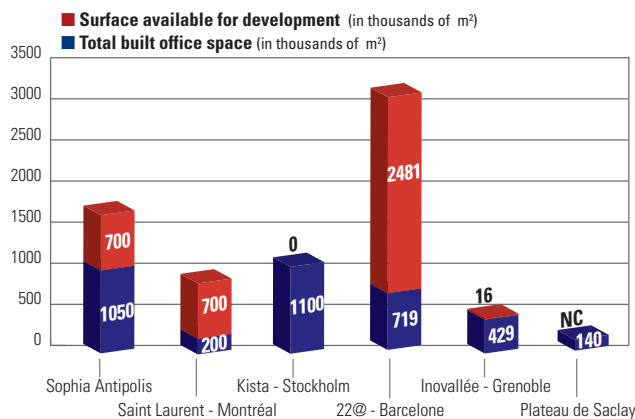
EXPANSION PLANS

Sophia Antipolis is pursuing its development and now ranks among the three leading technology parks in Europe in terms of growth potential, with 700,000 square meters of land available for development, in addition to 1.2 million square meters of existing office space, lab facilities and homes. The park's development will ultimately involve increasing the density of

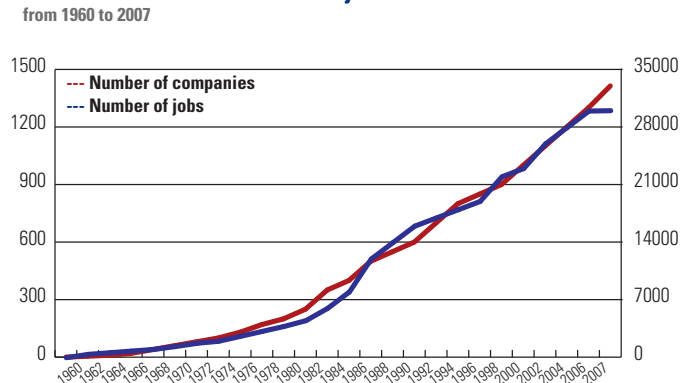
The ICTS campus:

- ▶ 40 million euro investment
- ▶ 15,000 square meters
- ▶ 6,000 students
- ▶ 1,000 researchers
- ▶ A high-level learning center, featuring institutions such as Eurecom/GET, Polytech and an IUT (University Institute of Technology).

Sites suitable for development in 2006



Number of businesses and jobs from 1960 to 2007





T E A M
C Ô T E
D'AZUR

CREATIVITY FOR BUSINESS

THE CÔTE D'AZUR ECONOMIC DEVELOPMENT AGENCY

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